

Climate Action Starter Guide



Climate activism may seem daunting, but it's surprisingly simple. Kids Fight Climate Change created this guide to help find your inner activist.

Anyone can become a climate activist — there is no such thing as being too young to take meaningful action. If you've ever wondered if you can make a difference, then you've already taken the first and most important step in becoming a climate change activist. Are you ready to join the movement?

There are three steps to becoming a climate activist: gaining knowledge, becoming vocal, and taking action! This guide explains these three steps succinctly but thoroughly, showing that anyone can do it — including you!



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Gain Knowledge

Step one of climate action is learning about climate change. No matter if you're unsure about some aspects of climate change, want to learn more, or even want to start from the beginning, education is the key. [Kids Fight Climate Change](#) is your one-stop resource for everything you need to know about climate change and climate action.

Basics

First, you must make sure you understand climate change. Increasing greenhouse gas emissions make the Earth's greenhouse effect unnaturally strong, causing climate change. There are four primary greenhouse gases: carbon dioxide, methane, fluorocarbons, and nitrous oxide.

Evidence

Understanding the [evidence](#) of climate change allows you to talk to others about climate change and explain why, granting you credibility. The evidence of climate change includes what scientists know about climate change and how they studied it.

Effects

Climate change will touch every single person in the world. But many people think it only affects others. Showing how climate change will have an [impact](#) on all of us helps encourage widespread action.

Causes

Greenhouse gas emissions come from a variety of human [sources](#). Although primarily from transportation and electricity, multiple sectors burn fossil fuels, releasing greenhouse gas emissions. We need to stop all of it.

Solutions

Solutions are where climate activists spend most of their time, as they represent the hopeful side of climate change. While there are hundreds of possible solutions, they generally fall into categories: [renewable energy](#), [green transportation](#), [industrial solutions](#), [energy efficiency](#), [adaptation](#), and [sustainability](#).



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Become Vocal

Once you've learned more about climate change and you're ready for more, it's time to become active. There are many ways to join the movement, even if you do not want to attend a protest or strike.

Use Social Media

Use social media — like [Instagram](#), TikTok, or Facebook — to spark ideas and spread awareness to the public. If you are not old enough to have a social media account, you can still follow local leaders and community groups to know what is happening in your area.

Take Action

At its core, climate activism is informing others about the importance of climate change. It's as simple as educating others, continuing to learn, and building your voice.

Educate Friends and Family

After learning about climate change, it is your responsibility to help others understand it too. By teaching your friends and family everything you know about climate change, you are growing the movement exponentially! You can teach them from your own knowledge and direct them to other resources, like [Kids Fight Climate Change](#).

Join or Start a School Club

Your school may already have a climate change club, but if not, you can try starting one through Kids Fight Climate Change's [School Chapter](#) program. An environmental club can be a great way to get you and your peers more involved in action, creating a great space to share ideas for how to combat this threat.

Join an Organization

Finally, you can join climate activist organizations. To Start, Kids Fight Climate Change has many different [opportunities](#). Organizations like Fridays for Future, 350.org, and PowerShift are also key players in the movement. There are also thousands of smaller, local organizations you can join to start your journey.

Join a Climate Protest

[Participating](#) in direct action campaigns is a great way to get involved in climate action. Direct action campaigns are actions such as protesting/striking, boycotting, or other forms of public demonstrations. The [Sunrise Movement](#) is a youth-led movement across the country, organizing climate protests and encouraging youth to be active on climate change. Climate protests call attention to the crisis and provide others with hope that they are not alone.



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